Have you ever wanted to come home from a holiday with something more useful (1) ... a suitcase full of souvenirs? What if you could come back with a new skill instead? Learning holidays, which combine travel and learning, have become (2) ... of the latest new trends in travel. (3) ... days, travellers can learn how to make chocolates in Italy and how to dance the tango in Argentina as (4) ... .

Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.